

alcohol services

General Information

We pride ourselves on being very flexible in arranging open bar/cash bar combinations suitable to every budget. Please discuss your needs with your event coordinator, and he/she will customize the arrangement for you. Several packages are available, including hosted and cash bar. We will tailor a package to meet your needs, including bringing you professional bartenders and portable bar (if required) to you. Customer alcohol preferences are welcome, but pricing may vary depending on the brand. University-related customers hosting events outside of Owens Banquet Room must provide written permission from the VT Police when alcohol is to be served.

Personal Touch Catering

150 Kent Street & 17 Owens Hall
Blacksburg, VA 24061
Phone: 540-231-5827
Email: catering@vt.edu

Bar Service Fees

Alcohol License Fee: All events with alcohol service catered by Personal Touch Catering will incur a \$60 alcohol license fee on a per-event basis.

Cash or Hosted-Bar Setup Fees at Owens Banquet Room: There is a \$50 fee for each bar setup in Owens Banquet Room. This fee covers one bartender, setup/tear down service, and all glassware. One bar will be provided for every 75 people unless circumstances dictate otherwise. Additional bartenders may be requested for a fee of \$20 per hour, per bartender.

Off-premises Cash, or Hosted-Bar Setup Fees: There is a \$100 fee for each bar setup at locations other than Owens Banquet Room. This fee covers one bartender, setup/tear down service, all transportation/delivery fees, and plastic ware. (Catering fees are separate.) Glasses may be rented for an additional \$1 per person. One bar will be provided for every 75 people unless circumstances dictate otherwise. Additional bartenders may be requested for a fee of \$20 per hour, per bartender.

Cashier Fee: Cash bars will require one cashier for every 150 people. The cashier fee is \$15 per cashier per hour.

Corkage Fees: If the client provides alcohol, we will provide glassware and service for an additional fee. Full bar corkage is \$6 per person. Wine and beer-only corkage is \$4 per person. We can also provide the complete setup arrangements - ice, juice and sodas for standard bar drinks, celery, limes, olives, lemons, small bar equipment, and bar napkins - for an additional \$5 per person above the selected corkage fee.

Wine Steward Fees: If you wish to have champagne or wine poured tableside, we will provide additional servers at the appropriate charges. We will provide one server per every 50 guests at a fee of \$20 per server. Champagne/wine will be charged at a rate of \$24 per opened bottle.

Bar Minimums: All bar minimums must be met or the client will pay the difference between the minimum expected revenue and the actual beverage sales - fees, service charge, and the taxes excluded. Minimums are established for up to four hours of service and will be based on your attendance guarantee. They are calculated as follows:

Up to 35 guests	\$125
36 - 50 guests	\$175
51 - 75 guests	\$225
76 - 100 guests	\$325
More than 100 guests	\$375

Hosted Bars

The host is responsible for all costs, including the cost of all beverages served, all applicable fees, and bar minimums. A service charge of 19% as well as 5.3% Virginia sales tax will be applied to all sales.

Hourly Bars: The hourly bar provides unlimited beverages by the hour for a pre-determined amount of time, no less than two hours.

Water, soda, beer and wine only - First hour **\$6.50** per person, **\$4.50** for each additional hour/partial hour

Tier 1 liquors, beer, and wine - First hour **\$7.50** per person, **\$5.50** for each additional hour/partial hour

Tier 2 liquors, beer and specialty wine - First hour **\$9.00** per person, **\$6.50** for each additional hour/partial hour

Hosted Consumption Bars

The host pays per consumed drink for an open hosted consumption bar. Customers will be billed within three (3) business days after the event. We will serve liquor, beer, wine, and soft drinks for a stated period of time.

Tier 1 Brands	\$5 .25
Tier 2 Brands	\$6.25
Domestic Beer	\$3.50
Import/Micro brewed Beers	\$4.00
Bottled Hokie Water	\$2.00
Soft Drinks	\$2.00
Glass of Wine	\$4.25
Specialty Wine	\$5.75

Cash Bar

Guests will purchase their own drinks at the cash bar. The host will be responsible for all applicable fees and bar, minimums. Service charges are not applicable. Virginia sales tax is included in the per drink price.

Tier 1 Brands	\$6
Tier 2 Brands	\$7
Bottled Beer	\$4
Bottled Hokie Water	\$2
Soft Drinks	\$2
Glass of Wine	\$5

Liquor Selections:

Tier 1

Smirnoff Vodka
Seagram's Gin
Bacardi Silver Rum
Captain Morgan's Spiced Rum
Jim Beam Bourbon
Canadian Club Whiskey
Cutty Sark Scotch
Margaritaville Silver Tequila

Tier 2

Ketel One Vodka
Tanqueray Gin
Bacardi Silver Rum
Captain Morgan's Spiced Rum
Maker's Mark Bourbon
Crown Royal Canadian Whiskey
Dewars Scotch
José Cuervo Tequila

Beer Selections (Choose 4)

Domestic

Michelob Ultra
Bud Light
Budweiser
Coors Light
Miller Lite

Import/Micro Brews

Blue Moon Belgian White
Devil's Backbone Vienna Lager
Heineken
Stella Artois
Bold Rock Cider
Corona
Sierra Nevada Pale Ale
Bell's Two Hearted Ale
Ballast Point Grapefruit Sculpin
Deschutes Fresh Squeezed IPA
Bold Rock Hard Cider
Bon & Viv Hader Seltzers

Wine Selections (Choose 4)

White

Woodbridge Sauvignon Blanc
Trinity Oaks Chardonnay
Trinity Oaks Pinot Grigio
Woodbridge Reisling

Blush

Woodbridge White Zinfandel

Red

Trinity Oaks Cabernet
Trinity Oaks Merlot
Trinity Oaks Pinot Noir