alcohol services

General Information
We pride ourselves on being very flexible in arranging open bar/cash bar combinations suitable to every budget. Please discuss your needs with your event coordinator, and he/she will customize the arrangement for you. Several packages are available, including hosted and cash bar. We will tailor a package to meet your needs, including bringing you professional bartenders and portable bar (if required) to you. Customer alcohol preferences are welcome, but pricing may vary depending on the brand. University-related customers hosting events outside of Owens Banquet Room must provide written permission from the VT Police when alcohol is to be served.

Bar Service Fees

Alcohol License Fee: All events with alcohol service catered by Personal Touch Catering will incur a $60 alcohol license fee on a per-event basis.

Cash or Hosted-Bar Setup Fees at Owens Banquet Room: There is a $50 fee for each bar setup in Owens Banquet Room. This fee covers one bartender, setup/tear down service, and all glassware. One bar will be provided for every 75 people unless circumstances dictate otherwise. Additional bartenders may be requested for a fee of $20 per hour, per bartender.

Off-premises Cash, or Hosted-Bar Setup Fees: There is a $100 fee for each bar setup at locations other than Owens Banquet Room. This fee covers one bartender, setup/tear down service, all transportation/delivery fees, and plastic ware. (Catering fees are separate.) Glasses may be rented for an additional $1 per person. One bar will be provided for every 75 people unless circumstances dictate otherwise. Additional bartenders may be requested for a fee of $20 per hour, per bartender.

Cashier Fee: Cash bars will require one cashier for every 150 people. The cashier fee is $15 per cashier per hour.

Corkage Fees: If the client provides alcohol, we will provide glassware and service for an additional fee. Full bar corkage is $6 per person. Wine and beer-only corkage is $4 per person. We can also provide the complete setup arrangements - ice, juice and sodas for standard bar drinks, celery, limes, olives, lemons, small bar equipment, and bar napkins - for an additional $5 per person above the selected corkage fee.

Wine Steward Fees: If you wish to have champagne or wine poured tableside, we will provide additional servers at the appropriate charges. We will provide one server per every 50 guests at a fee of $20 per server. Champagne/wine will be charged at a rate of $24 per opened bottle.

Bar Minimums: All bar minimums must be met or the client will pay the difference between the minimum expected revenue and the actual beverage sales - fees, service charge, and the taxes excluded. Minimums are established for up to four hours of service and will be based on your attendance guarantee. They are calculated as follows:

- Up to 35 guests ……………… $125
- 36 - 50 guests ……………… $175
- 51 - 75 guests ……………… $225
- 76 - 100 guests ……………… $325
- More than 100 guests ……… $375

Hosted Bars

The host is responsible for all costs, including the cost of all beverages served, all applicable fees, and bar minimums. A service charge of 19% as well as 5.3% Virginia sales tax will be applied to all sales.

Hourly Bars: The hourly bar provides unlimited beverages by the hour for a pre-determined amount of time, no less than two hours.

- Water, soda, beer and wine only - First hour $6.50 per person, $4.50 for each additional hour/partial hour
- Tier 1 liquors, beer, and wine - First hour $7.50 per person, $5.50 for each additional hour/partial hour
- Tier 2 liquors, beer and specialty wine - First hour $9.00 per person, $6.50 for each additional hour/partial hour

Personal Touch Catering
150 Kent Street & 17 Owens Hall
Blacksburg, VA 24061
Phone: 540-231-5827
Email: catering@vt.edu
# Hosted Consumption Bars

The host pays per consumed drink for an open hosted consumption bar. Customers will be billed within three (3) business days after the event. We will serve liquor, beer, wine, and soft drinks for a stated period of time.

| Tier 1 Brands | $5.25  |
| Tier 2 Brands | $6.25  |
| Domestic Beer | $3.50  |
| Import/Micro brewed Beers | $4.00  |
| Bottled Hokie Water | $2.00  |
| Soft Drinks | $2.00  |
| Glass of Wine | $4.25  |
| Specialty Wine | $5.75  |

## Cash Bar

Guests will purchase their own drinks at the cash bar. The host will be responsible for all applicable fees and bar, minimums. Service charges are not applicable. Virginia sales tax is included in the per drink price.

| Tier 1 Brands | $6.00  |
| Tier 2 Brands | $7.00  |
| Bottled Beer | $4.00  |
| Bottled Hokie Water | $2.00  |
| Soft Drinks | $2.00  |
| Glass of Wine | $5.00  |

### Liquor Selections:

**Tier 1**
- Smirnoff Vodka
- Seagram’s Gin
- Bacardi Silver Rum
- Captain Morgan’s Spiced Rum
- Jim Beam Bourbon
- Canadian Club Whiskey
- Cutty Sark Scotch
- Margaritaville Silver Tequila

**Tier 2**
- Ketel One Vodka
- Tanqueray Gin
- Bacardi Silver Rum
- Captain Morgan’s Spiced Rum
- Maker’s Mark Bourbon
- Crown Royal Canadian Whiskey
- Dewars Scotch
- José Cuervo Tequila

### Beer Selections (Choose 4)

**Domestic**
- Michelob Ultra
- Bud Light
- Budweiser
- Coors Light
- Miller Lite

**Import/Micro Brews**
- Blue Moon Belgian White
- Devil’s Backbone Vienna Lager
- Heineken
- Stella Artois
- Bold Rock Cider
- Corona
- Sierra Nevada Pale Ale
- Bell’s Two Hearted Ale
- Ballast Point Grapefruit Sculpin
- Deschutes Fresh Squeezed IPA
- Bold Rock Hard Cider
- Bon & Viv Hader Seltzers

### Wine Selections (Choose 4)

**White**
- Woodbridge Sauvignon Blanc
- Trinity Oaks Chardonnay
- Trinity Oaks Pinot Grigio
- Woodbridge Reisling
  
**Blush**
- Woodbridge White Zinfandel

**Red**
- Trinity Oaks Cabernet
- Trinity Oaks Merlot
- Trinity Oaks Pinot Noir